# Welcome AEF Fam!

2024-2025 Fall/Winter Season Parent/Player Meeting



TITUDE. EFFORT. FOCUS. ITS HOW WE PLAY. ATTITUDE. EFFORT. FOCUS. ITS HOW WE PLAY. ATTITUDE. EFFORT FOCUS. ITS HOW WE PI

INTRODUCTIONS

- •Andy Beck CEO
- •Rachel Blum COO



- Isaac Simpson Director of Operations
- •Craig Wolf Co-Owner

### **AEF MISSION**

• The MISSION of AEF Academy is to instill Attitude, Effort, and Focus within our athletes to make an impact on the basketball court while carrying these essential values into the community whenever their gym shoes are off.

EFFORT. FOCUS. ITS HOW WE PLAY.



#### **What Players Can Expect**

FOCUS. ITS HOW

**Experience** Positive Culture Team Bonding A Family Environment

ATTITUDE. EFFORT



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What Players Can Expect **Development \*\*BIG NEWS\*\*** Practice New AEF **Skill Sessions** Academy APP **Evaluations** 

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#### Practice

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- Sept. 30 End of February
- 2x a week for 90 minutes
- Practice Format (30 min each court):
  - Court 1: Skill Work
  - Court 2: Full Court Work
  - Court 3: Team Time

ITS HOW

• Skills Coordinators on each court

PLAY.

EFFORT.



Wednesday Night Skill Sessions **\*\*OPTIONAL BUT HIGHLY ENCOURAGED\*\* Oct. 2 - End of February** 2<sup>nd</sup>-5<sup>th</sup> Grade: 4:30pm-5:30pm 6<sup>th</sup>-8<sup>th</sup> Grade: 5:30pm-6:30pm

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## Competition

- 2<sup>nd</sup>/3<sup>rd</sup> Grades: 24-27 games
- 4<sup>th</sup>/5<sup>th</sup> Grades: 28-30 games
- 6<sup>th</sup>/7<sup>th</sup>/8<sup>th</sup> Grades: 32-36 games

#### **Team/Player Evaluations**

- **Coaches** will be evaluated by Coach Beck throughout the season.
- **Players** will be evaluated by their coaches 2x throughout the year to check progress.
- •\*We will use the same evaluation technology we used during our team placement camp\*





## What AEF Expects

- Player Role
  - Come to all practice and games with AEF
  - Treat everyone with respect
  - HAVE FUN!!!

# Parent Role

#### Do's

- Communicate via TeamSnap
- Come to all games and be supportive!!
- Live Stream to Facebook
- Treat EVERYONE with Respect ALWAYS
- 24-Hour Rule

- Coach from the stands
- Approach coaches after the game

**Dont's** 

- Approach referees EVER
- Disrespect/Berate/Harass the referees
- Discuss any other athletes

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#### **Lines of Communication**

#### Head Coach

ITS HOW

RT. FOCUS.

#### Grade Level Supervisor

- 2<sup>nd</sup>-4<sup>th</sup> Grades: Isaac Simpson
- 5<sup>th</sup>-6<sup>th</sup> Grades: Andy Beck
- 7<sup>th</sup>-8<sup>th</sup> Grades: Nolan Rinn

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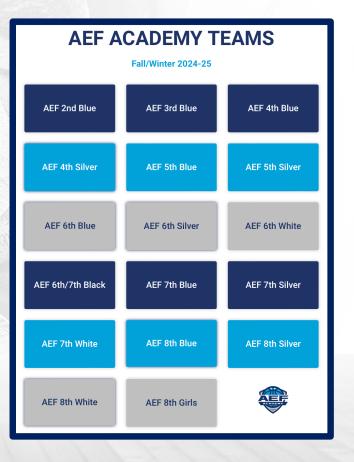
Andy Beck

FOCUS

#### **Team Pages**

 Team pages will include all of the information for your team including rosters, schedules, coach contacts, etc.

FOCUS. ITS HOW



#### Team Snap

 This will be where most of the communication within your team will happen (chat, schedules, availability, etc.)





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OCT. 11: FALL FINISHING SCHOOL OCT. 18: HALLOWEEN HANDLES NOV. 27: HOOPSGIVING SHOOTING DEC. 23: HOLIDAY HANDLES DEC. 30: BALL TILL YOU DROP SHOOTING JAN. 3: NEW YEAR NEW MOVES JAN. 20: DREAM BIG PLAYMAKING DAY FEB. 14: LOVE AND LAYUPS FINISHING FEB. 17: PRESIDENTIAL PLAYMAKERS



#### Additional **Programming AEF 20% Discount on** Camps, Clinics, and **Academies**

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# Uniforms

- Order now if you have not already!!
- Go to AEFAcademy.com -CLICK AEF MERCH
- \*\*Will be delivered to AEF\*\*

#### Want more AEF Gear?

- •Go to AEFAcademy.com CLICK AEF MERCH
- Give suggestions for options
- •TODAY ONLY IN THE BACK!!!
  - \$15 T-Shirts\$50 Hoodies



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### Thank you for coming!!

- Come say hi and meet your team coach before you head out!
- •Looking forward to a great season with the AEF FAMILY!!