

# Welcome AEF Fam!

2024-2025 Fall/Winter Season Parent/Player Meeting

**AEF ACADEMY**



**BASKETBALL**

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# INTRODUCTIONS

- **Andy Beck** – CEO
- **Rachel Blum** – COO
- **Isaac Simpson** – Director of Operations
- **Craig Wolf** – Co-Owner



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# AEF MISSION

- The MISSION of AEF Academy is to instill Attitude, Effort, and Focus within our athletes to make an impact on the basketball court while carrying these essential values into the community whenever their gym shoes are off.



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# What Players Can Expect

Experience

Positive Culture

Team Bonding

A Family Environment



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# What Players Can Expect

Development

Practice

Skill Sessions

Evaluations

\*\*BIG NEWS\*\*

New AEF

Academy APP

# Practice

- **Sept. 30 - End of February**
- 2x a week for 90 minutes
- Practice Format (30 min each court):
  - **Court 1:** Skill Work
  - **Court 2:** Full Court Work
  - **Court 3:** Team Time
- Skills Coordinators on each court



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# Wednesday Night Skill Sessions

**\*\*OPTIONAL BUT HIGHLY ENCOURAGED\*\***

**Oct. 2 - End of February**

**2<sup>nd</sup>-5<sup>th</sup> Grade: 4:30pm-5:30pm**

**6<sup>th</sup>-8<sup>th</sup> Grade: 5:30pm-6:30pm**

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# Competition

- 2<sup>nd</sup>/3<sup>rd</sup> Grades: 24-27 games
- 4<sup>th</sup>/5<sup>th</sup> Grades: 28-30 games
- 6<sup>th</sup>/7<sup>th</sup>/8<sup>th</sup> Grades: 32-36 games



# Team/Player Evaluations

- **Coaches** will be evaluated by Coach Beck throughout the season.
- **Players** will be evaluated by their coaches 2x throughout the year to check progress.
- \*We will use the same evaluation technology we used during our team placement camp\*





# What AEF Expects

- **Player Role**

- Come to all practice and games with AEF
- Treat everyone with respect
- **HAVE FUN!!!**



# Parent Role

## Do's

- Communicate via TeamSnap
- Come to all games and be supportive!!
- Live Stream to Facebook
- Treat EVERYONE with Respect ALWAYS
- 24-Hour Rule

## Dont's

- Coach from the stands
- Approach coaches after the game
- Approach referees EVER
- Disrespect/Berate/Harass the referees
- Discuss any other athletes

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# Lines of Communication

**Head  
Coach**

## Grade Level Supervisor

- 2<sup>nd</sup>-4<sup>th</sup> Grades: Isaac Simpson
- 5<sup>th</sup>-6<sup>th</sup> Grades: Andy Beck
- 7<sup>th</sup>-8<sup>th</sup> Grades: Nolan Rinn

**Andy  
Beck**



# Team Pages

- Team pages will include all of the information for your team including rosters, schedules, coach contacts, etc.

AEF ACADEMY TEAMS		
Fall/Winter 2024-25		
AEF 2nd Blue	AEF 3rd Blue	AEF 4th Blue
AEF 4th Silver	AEF 5th Blue	AEF 5th Silver
AEF 6th Blue	AEF 6th Silver	AEF 6th White
AEF 6th/7th Black	AEF 7th Blue	AEF 7th Silver
AEF 7th White	AEF 8th Blue	AEF 8th Silver
AEF 8th White	AEF 8th Girls	

# Team Snap

- This will be where most of the communication within your team will happen (chat, schedules, availability, etc.)



# Social Media - Follow for updates!



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**AEF ACADEMY'S**

# SCHOOLS OUT CLINICS

OCT. 11: FALL FINISHING SCHOOL

OCT. 18: HALLOWEEN HANDLES

NOV. 27: HOOPSGIVING SHOOTING

DEC. 23: HOLIDAY HANDLES

DEC. 30: BALL TILL YOU DROP SHOOTING

JAN. 3: NEW YEAR NEW MOVES

JAN. 20: DREAM BIG PLAYMAKING DAY

FEB. 14: LOVE AND LAYUPS FINISHING

FEB. 17: PRESIDENTIAL PLAYMAKERS



## Additional Programming

AEF 20% Discount on  
Camps, Clinics, and  
Academies

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# Uniforms

- Order now if you have not already!!
- Go to [AEFAcademy.com](https://AEFAcademy.com) -  
CLICK AEF MERCH

**\*\*Will be delivered to AEF\*\***



# Want more AEF Gear?

- Go to [AEFAcademy.com](http://AEFAcademy.com) - CLICK AEF MERCH
- Give suggestions for options
- **TODAY ONLY IN THE BACK!!!**
  - \$15 T-Shirts
  - \$50 Hoodies



**RMD Promotions**

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# Thank you for coming!!

- Come say hi and meet your team coach before you head out!
- Looking forward to a great season with the AEF FAMILY!!