



Fall/Winter 25-26



AEF FAMILY FIRST



Dear AEF Families:

As the Fall season wraps up, and we look back at the goals we set and what we wanted to accomplish for the AEF program, our athletes, coaches, and families this season, we can proudly say that we are well on our way to a successful season! The new rotational practice structure we have implemented with skills coordinators on each court, is facilitating the improvement of every athlete in three areas of the game: skill work, transition principles, and the understanding of how to guard in the half court and move without the ball. Our skills coordinators are continuing to train our coaches, both on the practice court and on game benches. And whether we are at practices in our gym, cheering on our teams in the stands, hanging out at a Creighton game, or learning about the importance of “Playing on Purpose,” the AEF Culture is contagious!

Just as we expect to see improvement in our players, our teams, and our coaches, YOU should expect to see improvement from US! To meet our goals, we must consistently and honestly evaluate the AEF Program; from our processes and procedures to the experiences we provide to develop the complete player. This year, we implemented Wednesday Skill Sessions, which provides extra guided instruction and court time for our athletes. Just this one extra hour per week has been beneficial for so many!

Another improvement we have made this season is the implementation of the AEF Training App! This app is designed for athletes to get the most out of their AEF experience, as it encompasses skill development, strength and conditioning, nutrition and healthy living, and mentorship and character development – both inside and outside of our gym! Currently there is a \$50/month subscription fee to use the app, but it is our plan that by the Fall of 2025, we will incorporate the app into our regular basketball program at NO ADDITIONAL FEE, becoming our primary communication tool for emails and team chats. Great things are happening at AEF Academy!

So it is with great pride that we introduce to you our NEW and IMPROVED “**FAMILY FIRST**” Program! Register your athlete **BY FEB 28TH** for the 2025-2026 Fall / Winter season to guarantee placement on an AEF team next fall (Please note that players are not guaranteed a spot on the same level team as this current year and must attend the AEF Player Evaluation / Team Placement Camp in August for accurate roster placement.)

REGISTER NOW to receive the following EXTRA BENEFITS:

- Discounted Season Fees! **Save \$150** per athlete if you register by Feb 28th
- Free subscription to the AEF Training App for the Spring and Summer! (\$200 value!)
- Free skills camp (for AEF athletes only) the week of June 2nd – 5th
- Free Open Gym sessions throughout the spring and summer
- 20% discount on (most) additional AEF programs
- Opportunity to invite family and friends to participate in the FAMILY FIRST program. Afterall, YOUR family is OUR family!

2025-2026 FALL/WINTER FAMILY FIRST FEES*

We will be wearing our current uniform next fall; Replacement uniforms are not included in the fees below.

Grade Next Fall	# Games	FAMILY FIRST FEES	Fees AFTER Feb 28th
2nd/3rd Grade	22-24	\$900	\$1,050
4th/5th Grade	26-28	\$1,200	\$1,350
6th / 7th / 8th Grade	30-34	\$1,500	\$1,650

*Families with multiple athletes receive a \$50 discount per athlete

A non-refundable first payment of \$500 is due at time of registration. The balance will be due AFTER Team Placement Camp and can be paid in full or three installments. Parents who prefer to spread out the balance due from March thru October should email Rachel at Rachel.Blum@AEFClubs.com once registration with first payment is complete.

