

Important Applications

Please take this time before the meeting to download these apps on your mobile devices



Team Snap



Court Reserve



Trainerize

Welcome AEF Fam!

2025 Spring/Summer Season Parent/Player Meeting

AEF ACADEMY



BASKETBALL

INTRODUCTIONS

- **Andy Beck – CEO**
- **Rachel Blum – COO**
- **Isaac Simpson –
Director of Operations**
- **Craig Wolf – Co-Owner**



AEF MISSION

- The MISSION of AEF Academy is to instill Attitude, Effort, and Focus within our athletes to make an impact on the basketball court while carrying these essential values into the community whenever their gym shoes are off.



ATTITUDE. EFFORT. FOCUS. ITS HOW WE PLAY. ATTITUDE. EFFORT. FOCUS.

What Players Can Expect

Experience

Positive Culture

Team Bonding

A Family

Environment



Practice

- **March 31st – Mid-July**
- 2x a week for 90 minutes
- Practice Format (30 min each court):
 - **Court 1: Skill Work**
 - **Court 2: Full Court Work**
 - **Court 3: Team Time**
- Skills Coordinators on courts





Competition

- 2nd/3rd Grades: 18-20 games
 - 4th/5th Grades: 22-24 games
 - 6th/7th/8th Grades: 26-30 games
 - High School: 30-32 games
-
- Schedules
 - Travel/Hotel

Uniforms



- Order by **midnight tonight** if you have not already!!
- **Will be delivered to AEF**



What AEF Expects

- **Player Role**
 - Come to all practice and games with AEF
 - Treat everyone with respect
 - **HAVE FUN!!!**

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Parent Role

Do's

- Communicate via TeamSnap
- Come to all games and be supportive!!
- Live Stream to Facebook
- Treat EVERYONE with Respect ALWAYS
- 24-Hour Rule

Dont's

- Coach from the stands
- Approach coaches after the game
- Approach referees EVER
- Disrespect/Berate/Harass the referees
- Discuss any other athletes

Lines of Communication

Head Coach

**Grade Level
Supervisor**

- 2nd-7th: Andy Beck
- 8th-HS: Isaac Simpson

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TeamSnap



- **Communication**
- **Schedule Links**
- **Hotel Links**
- **Adding Family Members/Team Access**

AEF 24 Hour Membership

Unlimited basketball court usage

One free pickleball court rental per day

20% discount on MOST programming

One free guest pass per month

Key Fob for access to AEF during non-business hours

\$49/monthly (one time \$25 fob key fee)

Social Media – Follow for updates!



Leave a Google
Review!



Additional AEF Programs to Maximize Development

20%
OFF!

Get signed up for:

- Camps
- Small Groups
- Academies

FREE OPEN GYM
ALL SUMMER!!
Mon-Thurs
11:30-1:30

Want more AEF Gear?

- Go to AEFAcademy.com - CLICK AEF MERCH
- Open Through April 6th
- Direct Shipping to Your House
- **TODAY ONLY IN THE BACK!!!**
 - \$20 T-Shirts
 - \$50 Hoodies

Thank you for coming!!

- Come say hi and meet your team coach before you head out!
- Looking forward to a great season with the AEF FAMILY!!